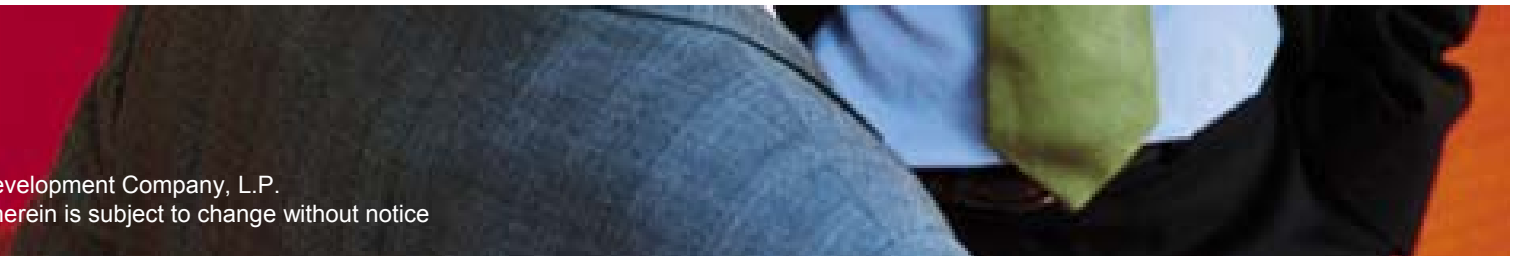


# Another Money Saving Idea From ACT

Presented by:  
**Applied Computer  
Technologies**



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# HP Trade-In Program

Trade any product, any brand  
[www.hp.com/go/tradein](http://www.hp.com/go/tradein)



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# An innovative way to make buying new HP technology more affordable



- The HP Trade-In Program offers HP customers and resellers the opportunity to upgrade to HP products while receiving the current value for their aging technology

# Trade any product, any brand:

Use the value of your current equipment and upgrade to the latest HP technology.

- Desktops
- Notebooks
- Tablet PC
- Monitors
- PDAs
- Printers
- Plotters
- Projectors
- Digital cameras
- Data storage products
- Servers (Intel based)
- Networking products
- Workstations
- Copiers

# HP Trade-In Program for Government, Health and Education

[www.hp.com/go/ghetradein](http://www.hp.com/go/ghetradein)

- The HP Trade-In Program allows U.S. Federal Government, State and Local Government, Healthcare, K-12 or Higher Education customers to take advantage of market trade in values and asset disposition best practices while reducing the costs of new HP Products
- Free instant quotes are available through our online quote tool for trade-in scenarios including:
  - Small volume trade-ins (generally under 50 units)
  - Trade-in product(s) at a single location
  - Requesting DOD data scrub on hard drives



# HP Trade-In Program for Government, Health and Education (cont.)

[www.hp.com/go/ghetradein](http://www.hp.com/go/ghetradein)

- Free custom quotes are available for customers with special trade circumstances including:
  - High-volume trade-ins (generally over 50 units)
  - Extended rollouts across multiple locations
  - Contact by representative within one (1) business day
- Detailed asset management reporting
- Process to accommodate customers who cannot accept a direct rebate

# Make the Upgrade and Save Promotion



- Upgrade to a new qualifying HP printer and get up to \$650 back by mail
- Trade-in any brand laser printer, in any condition
- Purchase a qualifying new HP printer between Sept. 1, 2006 and Jan. 31, 2007
- HP pays for shipping and recycling your trade-in

**For More Information On This or other Money Saving Ideas**

**Contact Us At (847) 639-7000**



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